



# Seal-Rite Door Monthly Newsletter

National Homeowner Month

June 2016

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## Employee Spotlight

### Ryan Foley



**Seal-Rite  
Outside Sales  
Territory Manager  
Rockford, Illinois**

**Ryan Foley**, a graduate of Northern Illinois University, has been with Seal-Rite since March 2015.

Foley has been working on developing his customer relationship skills over this past year and credits his manager, Mark Roberts, for mentoring him through the process.

"Great customer service means becoming an asset to your customers by providing quality information and fast follow-up," said Foley.

Foley said the greatest challenge he faces in the

## Congratulations!

### Parker Named Employee Owner of the Year

**Vern Parker**, manager of training and development, has a lot to celebrate. Recently named "2016 Employee Owner of the Year," Parker will observe his fourth year working for Seal-Rite on June 25.

Parker was nominated, because he has been instrumental in leading a culture change at Seal-Rite. He has been the ESOP's number one cheerleader, and his development and training efforts have helped make all employees better at their jobs. In addition, Parker puts others interests before his own and is always willing to take on new challenges and tasks while keeping the company's best interests at heart.

[Click here](#) to read more.



## Product News

### We've Got You Covered From Front to Back

Introducing Seal-Rite Doors Premium Patio Door Collection. Offering four high quality, durable door choices to fit the needs of homeowners' design and style.

job comes from new situations and issues he hasn't faced before when dealing with customers. "I overcome them by reaching out to my co-workers for guidance. This has really helped me speed up the process of problem resolution this this past year."

Regarding the job, Foley said he has enjoyed having the ability to be creative with his sales tactics and likes having the opportunity to brainstorm with other territory managers and sales trainers. Foley added that he feels the company is moving in the right direction by focusing on product expansion and offerings to meet customer needs.

Foley currently resides with his girlfriend in Oswego, Illinois. An outdoorsman at heart, he enjoys riding his Harley Davidson, traveling, dirt biking/four-wheeling, snowboarding, and attending country concerts in his spare time.



Get a closer look! [Click here](#) to download a product brochure.

[Click here](#) to access the Patio Door Collection price book.

## Home Improvement Tip

### Increase Your Home's Curb Appeal With Help From Seal-Rite's New Front Entry Door Inspiration Guide



## Product Changes

### Exterior Door Paint Palette Cards



#### Card changes include:

- New background color for front and back cover for easy identification of the updated version
- Color #104 White has



The brochure features a variety of awe-inspiring door designs with 30 paint colors and 10 stain options to fit any homeowner's style.

[Click here](#) to download a pdf copy of the brochure. Printed

been #144 Forrest  
Champagne

- Color #144 Forrest Green has been changed to #144 Forest Green
- Revision number on the interior page will be changed from Rev 1.16 to Rev 5.16

**New Exterior Paint palette cards will arrive in mid June.**

brochures will be available by mid-June at all Seal-Rite dealerships in your area.

## May Promotions

### Summer Savings on Door Jambs in June

Customers can receive a **FREE upgrade** to a Dura Tech finish on standard primed Dura Frame door jambs during the month of June. This offer is good on both white and buff products.

## Website Bytes



Seal-Rite products are covered by some of the industry's best warranties. Our company website has all of the manufacturers' warranty information available for our customers to read and download.

[Click here](#) to view a list of our manufacturers' warranties.

### Quick Links...

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Seal-Rite  
Employee-Owned Service Division  
HEBRON • ROCKFORD • LANSING • BURNSVILLE

### SUMMER SAVINGS!

#### FREE UPGRADE ON DOOR JAMBS IN JUNE

Please ask your sales representative for the FREE upgrade at time of order.

- Customers receive a **FREE DURA-TECH™** Door Jamb upgrade from the standard primed DuraFrame product.
- Offer good on 4 9/16 and 6 9/16 units only.
- Color choice of white or buff.\*

\*DURA-TECH™ in white to be installed as is or can be painted another color.  
\*DURA-TECH™ in buff must be stained or painted.

**Offer Good On Orders Placed Between June 6 - July 8, 2016**

DURABLE: Thick, rigid, impact-resistant PVC finish, permanent waterproof adhesive.  
STABLE: DURA-FRAME™ Lifetime Warranty wood substrate with Alaskan Yellow Cypress bottom.

GM Wood Products  
Seal-Rite FINISHING system

sales@sealritedor.com 800.477.7471 www.sealritedor.com

**Offer good from June 6-July 8, 2016**

[Click here to download the savings flyer.](#)

